



Tracy R. Ring

Partner | Vice Chair, Corporate Department

tring@ubglaw.com

St. Louis - 314.516.2620

Tracy Ring is a trusted advisor to corporate and private equity clients, partnering with them to align legal strategies with business goals and effectively manage risk. He represents sponsors, platform companies, and privately held businesses in all aspects of mergers and acquisitions, guiding buyers and sellers through transactions with a practical, business-focused approach.

Tracy has led a significant number of lower- and middle-market deals across a broad range of industries, including heavy manufacturing, business and consumer services, retail, food ingredients, construction, healthcare, technology, and logistics. His cross-industry experience enables him to navigate complex issues, anticipate challenges, and deliver solutions that support successful outcomes and long-term growth.

Education

- Washington University School of Law (J.D., 2002)
 - CALI Excellence for the Future Award - Business Acquisitions
- Miami University (B.S., 1999)
 - Finance

Bar Admissions

- Missouri

Professional Affiliations

- American Bar Association
- Missouri Bar Association
- Alliance of Merger & Acquisition Advisors (*St. Louis Chapter, Board of Directors*)
- Bar Association of Metropolitan St. Louis (*Board of Governors, Member-at-Large, 2009-2011*)

Community Involvement

- Kids In The Middle (*Past President; Board of Directors, 2005-2013; Advisory Council,*

Practices & Industries

- Business Law
- Banking & Commercial Finance
- Capital Markets & Securities Transactions
- Joint Ventures & Strategic Alliances
- Mergers & Acquisitions
- Private Equity
- Bankruptcy & Creditors' Rights
- Financial Services
- Private Wealth Services
- Financial Services Industry
- Real Estate
- Real Estate Industry
- Tax-Free Exchanges, Tax Planning, & Economic Development Incentives

2014-present)

Firm Involvement

- Co-Chair, Corporate Department
- Member, Governing Board

Awards & Honors

- Named to *The Best Lawyers in America*®, Corporate Law (2022-2026); Mergers and Acquisitions Law (2024-2026)
- Named to The Legal 500 US Elite, Missouri, Corporate and M&A (2025)
- St. Louis Small Business Monthly, Top M&A Providers (2017, 2022)
- IFLR1000 Rated Attorney (2018-2020)
- St. Louis Magazine, Excellence in Law Rising Star (2016)
- Leadership St. Louis: Class of 2014-2015
- *Missouri Lawyers Weekly*, Up & Coming Lawyer (Law Firm Leader Category, 2014)
- Leadership Clayton (Class of 2005-2006)

Experience

- Represent a family office in developing and implementing a roll-up acquisition strategy in the healthcare services sector, with more than a dozen physician practices acquired since inception.
- Represented a private equity fund in the acquisition of a residential and commercial fence contractor.
- Represented a private equity fund in the acquisition of a certified Part 145 repair station and airframe parts reseller in the commercial aerospace industry.
- Represented a platform company in the acquisition of a dairy ingredient processing facility.
- Represented a private equity fund in the acquisition of a custom cabinet manufacturer.
- Represented a private equity fund in the acquisition of a luxury children's clothing manufacturer and retailer.
- Represented a family office in the sale of a security system installation and monitoring business.
- Represented a private equity fund in the acquisition of a waterproofing and building envelope specialty trade service provider.
- Represented a family office in the acquisition of a company providing proprietary alert systems to first responders.
- Represented a privately-held transportation and logistics provider in the acquisition of a warehouse and terminal facility including barge, rail, and truck terminals.
- Implemented a rapid growth strategy for a leading market measurement company through the procurement of private equity investment and mezzanine debt, followed by multiple strategic acquisitions.
- Represented a leading producer of sandwiches and related food products in the food

service, retail and convenience channels in the carve-out of its manufacturing operations to a private equity fund, and the concurrent retention and growth of its direct store delivery distribution network.

- Represented the third-generation ownership in the sale of the largest global producer of enhanced-efficiency fertilizer products.

News & Media

July 21, 2026

UB Greensfelder Attorneys and Firm Earn Recognition in Legal 500 2026 U.S. City Elite Rankings

August 21, 2025

UB Greensfelder Attorneys Recognized in The Best Lawyers in America® 2026 List

August 15, 2024

UB Greensfelder Attorneys Recognized in The Best Lawyers in America® 2025 List

August 17, 2023

Best Lawyers 2024 Edition Lists 66 Greensfelder Attorneys, Including Five “Lawyers Of The Year”

August 18, 2022

Best Lawyers 2023 Edition Lists Over 60 Greensfelder Attorneys, Including Five St. Louis ‘Lawyers Of The Year’

August 19, 2021

Best Lawyers 2022 Edition Lists 60 Greensfelder Attorneys, Including Three St. Louis ‘Lawyers Of The Year’