



M. Salman Shah

Associate

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Columbus - 614.229.0028

Salman's practice spans both business litigation and counseling work, with a focus on consumer-facing industries. He represents national clients in matters involving commercial litigation, product liability, financial services, and transportation-related matters. He has managed cases through all stages of litigation and has managed high-exposure internal investigations involving serious injury and loss. In addition, Salman advises global companies, particularly in the retail and energy sectors, on marketing, promotions, and product compliance. His experience includes counseling regarding product labeling, sweepstakes, digital advertising, and social media campaigns. He works closely with in-house legal teams and cross-functional business units to ensure compliance with evolving marketing and communications regulations.

Education

- The Ohio State University (B.A., *magna cum laude*, 2010)
- The Ohio State University Moritz College of Law (J.D., 2013)
 - Managing Editor, The Ohio State Entrepreneurial Business Law Journal

Bar Admissions

- Ohio
- U.S. Court of Appeals, Sixth Circuit
- U.S. District Court, Northern District of Ohio
- U.S. District Court, Southern District of Ohio
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Southern District of Indiana

Professional Affiliations

- Law360 Transportation Editorial Advisory Board (2026)
- Leadership Council on Legal Diversity (LCLD) Fellows Program (2025)
- Transportation Lawyers Association

Practices & Industries

- Complex Business Litigation
- Business Law
- Catastrophic Loss
- Transportation & Logistics Litigation
- Mobility, Consumers & Products
- Litigation & Dispute Resolution

Awards & Honors

- Named to *Best Lawyers: Ones to Watch® in America*, Commercial Litigation (2025; 2026)
- Named to the Ohio Super Lawyers Rising Stars list (2023)

Experience

- Represented global transportation companies in lawsuits involving allegations of wrongful death, catastrophic injury, and property damage loss.
- Performed pre-litigation investigations of catastrophic accidents including coordinating field inspections of accident scenes, vehicles involved, and analyzing data from reconstruction engineering experts.
- Successfully reversed a district court decision in the Sixth Circuit Court of Appeals in an ERISA matter.
- Advised clients on compliance with federal regulations including U.S. Department of Transportation Federal Motor Carrier Safety Regulations.
- Defended national airline in a small claims bench trial in lawsuit brought by passenger alleging breach of contract.
- Successfully defended attorneys and law firm in malpractice claim where summary judgment motion resulted in dismissal of case without any payment by plaintiff.
- Achieved summary judgment in federal district court case on behalf of transportation services provider in contractual dispute pertaining to driver services agreement.
- Successfully defended out-of-state motor carrier in common pleas court case in a lawsuit involving multiple trucking companies which resulted in dismissal of case without any payment by plaintiff.

News & Media

August 21, 2025

UB Greensfelder Attorneys Recognized in The Best Lawyers in America® 2026 List

July 10, 2025

FTC's Proposed "Click-to-Cancel" Rule Struck Down by Eighth Circuit

February 5, 2025

UB Greensfelder Attorneys Selected for Leadership Council on Legal Diversity Programs for 2025

August 15, 2024

UB Greensfelder Attorneys Recognized in The Best Lawyers in America® 2025 List

April 20, 2023

Ulmer Grows Columbus Office with Addition of Three Experienced Attorneys