



Kirsten Moder Ahmad

Partner

kahmad@ubqlaw.com

St. Louis - 314.345.4726

Kirsten Ahmad helps clients facing a range of litigation disputes, including in the areas of franchising, state constitutional law, advertising and promotions and general commercial litigation.

A significant portion of Kirsten's practice is focused on franchising issues. In working with franchise and other business clients, she has litigated contractual disputes; business torts; copyright, trademark and trade secret issues; administrative law; and products liability.

In her experience with complex litigation, Kirsten has prosecuted hundreds of intellectual property piracy actions under the Communications Act, Electronic Communications Privacy Act and Missouri common law. She has been involved with several class action cases and has handled litigation related to municipal business license and tax protest, state consumer fraud and deceptive trade practices statutes and state constitutional issues including the Missouri Hancock Amendment.

In advertising law, Kirsten is well-versed in the legal aspects of online data collection. She advises on the legality of sweepstakes, contests and other promotions, including reviewing print and online advertisements and preparing and reviewing official rules.

Kirsten also has significant appellate experience. She has argued an appeal in the U.S. Court of Appeals for the Seventh Circuit and briefed appeals before numerous federal and state appeals courts, including the Missouri Supreme Court.

Education

- Saint Louis University School of Law (J.D., 2003)
 - Order of the Woolsack
- Truman State University (B.S., *magna cum laude*, 2000)

Bar Admissions

- Missouri
- Illinois

Practices & Industries

- Business Law
- Advertising, Media & Communications
- eDiscovery
- Electronic Information Management
- Franchising & Distribution
- Franchising & Distribution Industry
- Litigation & Dispute Resolution
- Appellate Litigation
- Intellectual Property & Technology

- U.S. District Court, Central District of Illinois
- U.S. District Court, Eastern District of Missouri
- U.S. District Court, Western District of Missouri
- U.S. Court of Appeals, Seventh Circuit

Professional Affiliations

- American Bar Association
- The Missouri Bar
- Illinois State Bar Association
- Bar Association of Metropolitan St. Louis

Community Involvement

- American Heart Association Heart Walk

Awards & Honors

- Named to The Legal 500 US Elite, Missouri, Commercial Disputes (2025)
- Named to *The Best Lawyers in America*®, Franchise Law (2023)
- Named to the Missouri & Kansas Super Lawyers, Rising Stars list, Civil Litigation Defense (2010, 2013-2018)

Experience

- Part of the legal team that successfully took to trial a class action case that resulted in the defeat of an unconstitutional stormwater tax against a major sewer district.
- Represented a communications company in disputes over municipal taxation, both defending and bringing claims related to taxes paid under protest.
- Worked on class action cases based on claims related to consumer trade protection practices.
- Assisted in defending a health care system against a tortious interference claim from an employee who was terminated from a service provider. The plaintiff, who had claimed \$1.4 million in actual damages, voluntarily dismissed the lawsuit after a defense motion for summary judgment.

News & Media

July 21, 2026

UB Greensfelder Attorneys and Firm Earn Recognition in Legal 500 2026 U.S. City Elite Rankings

May 2, 2023

Switzer, Ahmad Co-Edit ABA Publication Covering Consumer Protection Laws State By State

August 18, 2022

Best Lawyers 2023 Edition Lists Over 60 Greensfelder Attorneys, Including Five St. Louis 'Lawyers Of The Year'