



Jocelyn C. Smith

Associate

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Jocelyn counsels clients on intellectual property matters, including trademark, copyright, and unfair competition issues. She expertly navigates trademark clearance, prosecution, portfolio maintenance, and enforcement, providing comprehensive support to brand owners across diverse industries. Jocelyn also assists with complex litigation, resolving disputes related to trademarks, copyrights, trade secrets, and unfair competition.

Jocelyn is actively involved in organizations that further her professional development and enhance her legal acumen. She is a member of the Columbus Young Professionals Club, the nation's largest membership association for young professionals, where she was accepted as a participant in the Columbus Impact Academy Class of 2025. She is also active with the International Trademark Association (INTA) as a Copyright Committee Member. Additionally, Jocelyn is a member of the Intellectual Property Owners Association, staying at the forefront of developments in intellectual property law and advocating for the interests of IP owners.

Education

- The Ohio State University (B.A., 2015)
- Case Western Reserve University School of Law (J.D., 2020)
 - Senior Reviewing Editor, The Canada-United States Law Journal

Bar Admissions

- Ohio

Professional Affiliations

- International Trademark Association (*Copyright Committee Member, 2024-2026*)
- Columbus Young Professionals Club (*Columbus Impact Academy Class of 2025*)
- Intellectual Property Owners Association

Awards & Honors

- Named to *Best Lawyers: Ones to Watch® in America*, Intellectual Property Law (2026)

Practices & Industries

- Trademark Prosecution, Licensing, & Enforcement
- Anti-Counterfeiting and Grey Market Goods
- Brand Development, Management & Enforcement
- Copyright Management, Licensing, and Enforcement
- Intellectual Property & Technology
- Intellectual Property Litigation
- Complex Business Litigation
- Business Law
- Start-Up and Entrepreneur Practice

- Named to the Ohio Super Lawyers Rising Stars list (2023-2026)

Experience

- Advises clients on protection and enforcement of trademark, copyright, and other intellectual property rights.
- Performs trademark and copyright clearance and registration, investigates use of trademarks, and facilitates foreign filings.
- Conducts research, collects evidence, and drafts responses and filings for trademark prosecution matters including Post Registration Proof of Use Audits, trademark applications, and substantive responses to office actions.
- Drafts letters of protest, cease and desist letters, and co-existence agreements between businesses.
- Performs knockout searches for trademarks and polices the USPTO Gazette for similar trademarks.
- Composes research summaries and memoranda on a variety of intellectual property issues, including copyright and trademark law, international copyright law, brand acquisition, domestic and international maintenance and enforcement, data protection, and domain names.
- Prepares various litigation filings, including dispositive motions, memoranda in support, and other documents in complex IP litigation matters.
- Assists with the review and summary of discovery documents, and prepares and responds to discovery requests, including requests for production of documents, requests for admissions, and interrogatories.