



Jennifer Snyder Heis

Partner

jheis@ubglaw.com

Cincinnati - 513.698.5058

Jeni defends manufacturers and distributors of pharmaceutical products and dietary supplements in complex litigation, including multidistrict litigation and consolidated state court proceedings, as well as individual cases throughout the country. She also represents clients from a range of industries, including consumer products, construction and industrial machinery, and household appliances in products liability cases.

With over 20 years of experience handling complex litigation, she develops effective legal strategies for defending related lawsuits in multiple venues, including crafting successful arguments for summary judgment and other dispositive motions. Working with clients from start to finish, Jeni has vast experience handling all aspects of state and federal litigation, including trial, appeal, and alternative dispute resolution. As a key member of teams that formulate nationwide litigation strategies, Jeni has substantial experience working through eDiscovery issues, and she has argued eDiscovery issues in various court settings.

She also counsels food and dietary supplement companies on regulatory issues, including labeling and risk management, and counsels clients regarding the Drug Supply Chain Security Act.

In addition to serving on the firm's Governing Board, Jeni is active in the legal community, serving drug and medical device manufacturers. She previously chaired the DRI Drug & Medical Device Seminars in 2022 and 2023, and she currently serves as Vice Chair of DRI's Drug & Medical Device Committee. She also serves as a Vice Chair on IADC's Drug, Device, and Biotechnology Committee.

Education

- Kenyon College (B.A., 1998)
- Emory University School of Law (J.D., 2001)

Bar Admissions

- Ohio
- Georgia
- U.S. Court of Appeals, Second Circuit

Practices & Industries

- Pharmaceutical and Medical Device Litigation
- Product Liability
- Life Sciences
- Litigation & Dispute Resolution
- Complex Business Litigation
- eDiscovery
- Insurance Coverage Litigation
- Product Liability Litigation – Manufactured Products & Consumer Goods
- Life Sciences Industry

- U.S. Court of Appeals, Third Circuit
- U.S. Court of Appeals, Ninth Circuit
- U.S. District Court, Northern District of Georgia
- U.S. District Court, Middle District of Georgia
- U.S. District Court, Northern District of Ohio
- U.S. District Court, Southern District of Ohio
- U.S. District Court, Central District of Illinois
- U.S. District Court, Western District of Wisconsin
- U.S. District Court, Eastern District of Michigan

Professional Affiliations

- Georgia Bar Association
- Defense Research Institute (*Chair, Drug & Medical Device Committee; Steering Committee Member, Product Liability Committee, 2014-2025; Steering Committee Member, Drug & Medical Device Committee, 2014-present; Law Institute, 2014-2023; Chair, Young Lawyers Committee, 2013-2014; Steering Committee Member, Annual Meeting Committee, 2010-2011, 2022-2023, 2026-2027*)
- International Association of Defense Counsel (*Member, 2014-present; Vice Chair, Membership, Drug, Device & Biotechnology Committee, 2019-2021*)

Community Involvement

- Pro Bono Partnership of Ohio (*Grow PBPO Ohio Advisory Board, 2021-2024*)
- Terrace Park Swim & Tennis Club (*Board of Directors, 2017-2023*)
- Impact 100 (*Member, 2011-2016; Grant Review Committee, 2011-2016*)
- Kenyon College Cincinnati Regional Alumni Association (*President, 2005-2011; Board Member, 2003-2005*)

Firm Involvement

- Member, Governing Board

Awards & Honors

- Named to Top Lawyers, Product Liability by *Cincinnati Magazine* (2026)
- Named to *The Best Lawyers in America*®, Personal Injury Litigation – Defendants (2022-2026)
- Named *Ohio Business Magazine's* Ohio Leading Lawyers (2024; 2025)
- Named a “Woman Worth Watching” by Profiles in Diversity Journal (2021)
- Named to the Who’s Who Legal list for Product Liability Defense (2021)
- Named to the Ohio Super Lawyers Rising Stars list (2010-2016)
- Named to the Ohio Super Lawyers list (2022-2026)

Experience

- Experienced handling complex litigation, including multidistrict litigation and mass tort proceedings, involving manufacturers and distributors of drugs and dietary supplements nationwide.
- Handled complex cases involving dietary supplements, selective serotonin reuptake inhibitors, oral contraceptives, isotretinoin, antibiotics, prescription pain medications, chemotherapy drugs, over-the-counter products, and histamine blockers, as well as various medical devices.
- Develops experts in multiple areas of expertise.
- Defended a national broker-dealer against claims of negligence and Ohio Securities Act violations arising from a Ponzi scheme.
- Represented health care providers in all aspects of professional malpractice suits, including trial.
- Develops successful arguments for summary judgment and other dispositive motions.
- Resolves cases through alternative dispute resolution.
- Handles all aspects of state and federal litigation, including pleadings, motion practice, discovery, trial preparation, trial, appeal, and final case resolution.
- Addresses complex eDiscovery issues, including selecting appropriate vendors, identifying and collecting relevant materials for review and production, and using technology to make review and production efficient.

News & Media

January 12, 2026

Cincinnati Magazine Names 12 UB Greensfelder Partners to Its 2026 Top Lawyers List

November 6, 2025

UB Greensfelder Partner Jennifer Snyder Heis Appointed Chair of DRI's Drug & Medical Device Committee

August 21, 2025

UB Greensfelder Attorneys Recognized in The Best Lawyers in America® 2026 List

December 17, 2024

Ohio Super Lawyers Recognizes 57 UB Greensfelder Attorneys in 2025

August 15, 2024

UB Greensfelder Attorneys Recognized in The Best Lawyers in America® 2025 List

December 29, 2023

Ohio Super Lawyers Recognizes 50 Ulmer Attorneys in 2024 Lists

August 17, 2023

Ulmer Attorneys Recognized in The Best Lawyers in America® 2024 Report

January 6, 2023

Ohio Super Lawyers Recognizes 69 Ulmer Attorneys in 2023 Lists

August 18, 2022

Ulmer Attorneys Recognized in The Best Lawyers in America® 2023 Report

January 4, 2022

Ohio Super Lawyers Recognizes Ulmer Attorneys in 2022 Lists

December 14, 2021

Ulmer Elects Four Members to Management Committee

September 20, 2021

Ulmer Partner Jennifer Snyder Heis Named to 2021 List of “Women Worth Watching” by Profiles in Diversity Journal

April 12, 2021

Ulmer Partner Jennifer Snyder Heis Appointed to Pro Bono Partnership of Ohio Advisory Board

Publications & Presentations

PUBLICATIONS

- “Sixth Circuit Product Liability Year-in-Review,” The Full Spectrum of Recent Product Decisions, DRI Product Liability Seminar (April 2009)
- “Keeping Settlement Secrets: Confidentiality of Settlement Agreements,” For the Defense (February 2007)

PRESENTATIONS

- “This Lawsuit Was Brought to You By...(Update on Third Party Litigation Funding),” Trial Attorneys of America Annual Meeting (June 2025)
- Moderator, “Pulling Back the Curtain on Third Party Litigation Finance: Trends, Issues, and Reforms,” IADC Product Liability Roundtable (September 2024)
- Panelist, “Life Sciences Claims 2022, Redefining Normalcy,” Medmarc Webinar Series (December 2022)
- Moderator, “Defending (your?) (our?) (their?) Food Product: Strategies for Food Industry Stakeholders in Complex Supply Chains,” Food Law SLG Breakout at DRI Product Liability Seminar, San Diego, CA (February 2018)
- Moderator, “Bad Blood? FDA Regulation of Laboratory Developed Tests and Potential Litigation Implications,” Drug & Medical Device Committee Breakout at DRI Annual Meeting, Chicago, IL (October 2017)
- “Making the Most of Mock Trials,” DRI Young Lawyers Seminar, Nashville, TN (June 2015)
- “State of the Union on Product Liability Class Actions,” Young Lawyers Breakout, DRI Product Liability Seminar, Phoenix, AZ (February 2008)