



Benjamin D. Rotman

Counsel

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Ben provides practical legal solutions that help companies and inventors protect their innovations and grow their business. His practice encompasses a range of intellectual property matters, including IP portfolio development and management, patent and trademark prosecution, availability searches and clearance opinions, copyright registration, internet domain disputes, and online enforcement actions.

Ben is actively engaged in Chicago's start-up ecosystem, regularly advising early-stage companies on intellectual property strategy and protection. He works closely with entrepreneurs and innovators through UB Greensfelder's desk at mHUB, a leading hardware accelerator, where he helps emerging businesses navigate the legal landscape of product development and commercialization.

Ben's experience extends across numerous industries, including medical devices, electro-mechanical devices, sporting equipment, firearms, packaging, consumer products, toys, clothing, as well as the food and beverage industry.

With a background in mechanical engineering, Ben offers legal advice backed by an extensive scientific and technical knowledge base. During his years working as a senior mechanical engineer, Ben worked with engineering teams to design and deliver compelling mobile devices and android smartphones. His work included mechanical and electro-mechanical component and assembly design, product development, prototyping, finite element analysis, materials research and analysis, design of experiments, tolerance analysis, statistical analysis, and intellectual property development.

Before joining UB Greensfelder, Ben worked at a Chicago-area law firm, where he managed U.S. and foreign trademark and patent prosecution and oversaw IP portfolios for clients.

Education

- University of Illinois Urbana-Champaign (B.S., 2005)
 - Mechanical Engineering
- DePaul University College of Law (J.D., 2011)

Practices & Industries

- Manufacturing
- Data Privacy & Cybersecurity
- Brand Development, Management & Enforcement
- Copyright Management, Licensing, and Enforcement
- Start-Up and Entrepreneur Practice
- Software & Information Technology
- Trademark Prosecution, Licensing, & Enforcement
- Patent Prosecution, Licensing, and Enforcement
- Intellectual Property & Technology
- Commercial Contracts

Bar Admissions

- Illinois
- Supreme Court of the State of Illinois
- U.S. District Court for the Northern District of Illinois
- United States Patent and Trademark Office

Community Involvement

- Deerfield Parks Foundation (*Chairperson, 2022-present; Board Member, 2018-present*)
- The Aarush M. Patel Foundation for Maternal Fetal Medicine and Support (Board Member, 2021-present)
- Chicago Kent Patent Hub (*Volunteer*)
- Lawyers for the Creative Arts (*Volunteer*)

Awards & Honors

- Named to the Illinois Super Lawyers list, Intellectual Property (2025-2026)
- Named to the Illinois Super Lawyers Rising Stars list (2020-2022)

Publications & Presentations

PRESENTATIONS

- “Patent Basics,” University of Illinois Chicago (April 2025)
- “Intellectual Property AMA,” mHub (February 2025)
- “Intellectual Property Workshop,” mPower Women Founders (September 2024)
- “Intellectual Property Legal Clinic,” Goldman Sachs 10k Small Businesses (November 2023)
- “Intellectual Property Legal Clinic,” Goldman Sachs 10k Small Businesses (July 2024)
- “Best US IP Practices for Foreign Entities,” YTILI (May 2024)
- “Patent Basics,” University of Illinois Chicago (April 2024)
- “Intellectual Property Legal Clinic,” Goldman Sachs 10k Small Businesses (November 2023)
- “Trademarks 101,” St. Louis University (October 2023)

News & Media

January 21, 2025

Illinois Super Lawyers Recognizes 11 UB Greensfelder Attorneys in 2025

June 1, 2022

Greensfelder Adds Attorney Benjamin D. Rotman To Intellectual Property Practice

